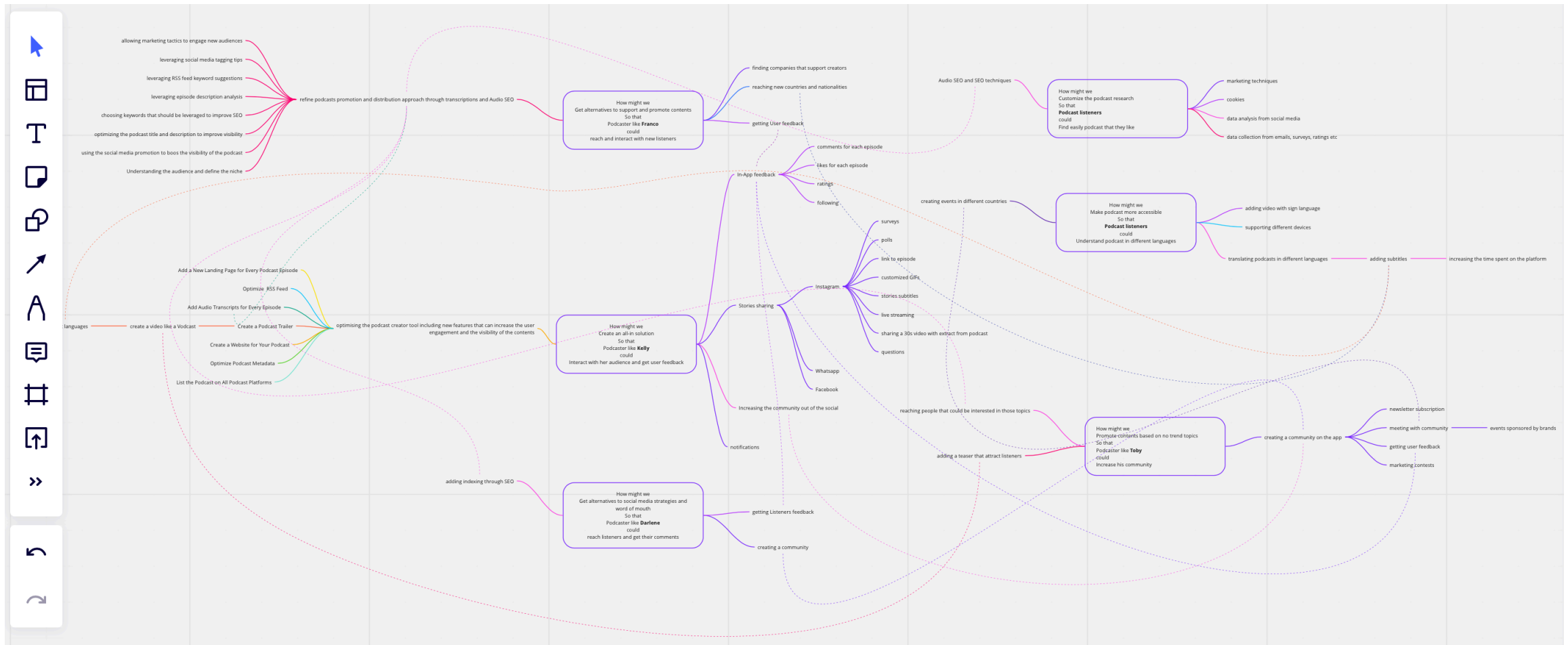


Brainstorming

With the How Might We questions listed, I started a brainstorming session with Emanuele, a friend who works as a social media manager. I gave him some context about the app, how I arrived at my problem statements and HMW questions. Then, we spent 2-3 minutes brainstorming solutions for each problem.



<https://miro.com/app/board/uXjVOHEh9pU=>