Testing

I tested my design choices of navigability, screens and actions associated with the different tasks. I then added the interactions to the high-fidelity wireframes to generate a prototype. With the prototype ready, I then drafted a usability test plan. The methodology used was an unmoderated test through Loop 11.

Task 1: Explore the Library section and access the episode transcript.

Task 2: Check the episode list and share episode number 2 on an Instagram story, go back to the Library section.

Task 3: From the playback of episode 2, turn on the subtitles and then turn them off.

93% Success   **6%** Fail

0%	Abandon	5	Participants
0.62	Lostness	5	Complete
00:39	Avg duration	0	Incomplete

I then asked the participants questions to assess how strongly they agreed or disagreed with the statements and two interesting points were made:

• 100% strongly agree on: I think sharing stories is much faster

• 80% strongly disagree on : I prefer to play the episode from the list of all episodes

https://www.loop11.com/ui/?l11_uid=86796

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