# **FABIANA** FERRARA

SOFTWARE ENGINEER
UX & INTERACTION DESIGNER
ENGINEER

### CONTACT

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#### **ABOUT ME**

I have a Double Major in Computer Science and Engineering focused on Human-Computer Interaction and Design and a Minor in ICT Innovation and Entrepreneurship.

I'm an enthusiast for Computational Interaction topics, UI/UX, Machine Learning, User Research, Information Visualization and Data Analysis.

Hardworking and ambitious with a great interest for innovation and technology, **art** and drawing, my main incentive is using my technical know-how to benefit other people and organizations. I'm a **creative** with a talent for **lateral thinking** coming up with innovative solutions.

## SOFT SKILLS

In business as in life, I strive to face events with a remarkable ability of **problem solving**, trying to optmise resources and collaboration. In **team-work** experiences, I can take the management of tasks to be performed. I know how to perfectly **coordinate** my collegues according to different attitudes. I have great confidence with the different techniques such as **SCRUM**, **AGILE** and **DESIGN THINKING**, useful for developing an idea from a **brain-storming** first, then a prototype and finally a product/service.

## PROFESSIONAL EXPERIENCE

NOV-DEC HealthPalace s.r.l.

2020 - 2021 HCI Engineer: CheMangio, iOS/Android application developed by

medical specialists that informs you what you can eat for the gastrointestinal disorders and diseas you suffer from.

MAR-MAY Internship - FifthIngenium s.r.l.

2021 MSc THESIS PROJECT: MODELING AND AUTHORING XR

APPLICATIONS. Conceptual and Technological tools.

NOV-JULY Internship Wemake Informatica s.r.l.

2019 BCs THESIS PROJECT: Emotion Recognizer, iOS application for facial

espression recognition and classification (ML, AR) on emotions.

#### **OUALIFICATIONS**

○CT2021 Aalto University, Helsinki

2019 EIT DIGITAL MASTER SCHOOL JOINT DOUBLE DEGREE

MSc ICT INNOVATION (fully in English)

Human-Computer Interaction and Design track Scholarship winner 2020 as Eu Excellence

SUMMER SCHOOL IN DESIGN THINKING AND SCALING SERVICES

FOR CITIES (fully in English)

OCT 2021 Politecnico di Milano, Milan (First class honours)

2019 EIT DIGITAL MASTER SCHOOL JOINT DOUBLE DEGREE MSc Computer Science and Engineering (fully in English)

Human-Computer Interaction and Design track Scholarship winner 2020 as Eu Excellence

2019 Copenhagen Institute of Interaction Design, Copenhagen

 ${\sf CIID}\;{\sf SUMMER}\;{\sf SCHOOL}\;(\mathsf{fully}\;\mathsf{in}\;\mathsf{English})$ 

Machine Learning for Interaction Design, Programming for Designers,

Designing for Mobile Experiences

2017 - 2018 Apple Developer Academy, Naples

Coding, UI/UX Design and Business Development (fully in English)

Scholarship Winner

CISCO CCNA Routing and Switching course

2014-2019 Università degli Studi di Salerno, Salerno

BSc ENGINEERING OF COMPUTING SYSTEMS (INGEGNERIA

INFORMATICA)

# TECHNICAL SKILLS

PROGRAMMING LANGUAGES

**C, Swift, Python** Java, Javascript

DOMAIN SPECIFIC LANGUAGES AND

FRAMEWORK

Proficient: **SQL**, HTML/CSS Familiar: jQuery, bootstrap, php, Processing, Matlab, Wordpress SOFTWARE

Proficient: **Git, XCode, Sketch, Adobe Xd, Principle, Figma, Miro, Slack** Familiar: Adobe Ps, Premiere, After

Effect

LANGUAGES Italian: Mother tongue English: ETS TOEIC B2